Results 2009

February 26th, 2010

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Results FY2009 – Highlights

€M	Key magnitudes FY 2008	FY 2009	Evol.
Sales	652,7	550,4	*-15,7%*
Opex ex Dep.& Prov	234,9	204,1	*-13,1%*
EBITDA	82,0	50,0	*-39,1%*
Net Working Capital	228,0	180,0	*-21,1%*
Free Cash Flow	-7,8	63,1	*70,9M€*
Net Financial Debt	225,5	169,5	*-24,8%*

- **Sales** consolidate the improvement trend experienced throughout the year.
- **Opex** reduction versus 2008 of 30,8M€ at year end (circa 38M€ annualised).
- **EBITDA** reflects the combined effect of sales improvement, cost reduction and bad debt provisions.

- **Net Working Capital** reduction (48,0M€) and **Free Cash Flow** generation (63,1M€) exceed by far the year targets (45M€ FCF)
- **Net Financial Debt** with a reduction of almost 25%, reaches a level far below the target set for the year (under 200M€).

Results FY2009 – P&L December YTD

	FY 2008 YTD		FY 2009 YTD		
	€ M	% sales	€ M	% sales	Evol.09/08
Sales	652,7	100,0%	550,4	100,0%	-15,7%
Gross Margin	325,0	49,8%	263,6	47,9%	-18,9%
Opex before Dep.& Amort.	234,9	36,0%	204,1	37,1%	-13,1%
Provisions for bad Debt	7,8	1,2%	9,6	1,7%	22,4%
EBITDA	82,0	12,6%	50,0	9,1%	-39,1%
EBIT	49,8	7,6%	18,5	3,4%	-63,0%
Net Financial Result	-16,8	-2,6%	-10,5	-1,9%	-37,3%
PBT	31,4	4,8%	-6,1	-1,1%	n.a
PBT Normalized	33,0	5,1%	7,9	1,4%	-76,0%
Net Income to Parent Co.	21,0	3,2%	-7,0	-1,3%	n.a
Net Income to Parent Co.Normalized	22,2	3,4%	3,4	0,6%	-84,5%

Note: Profit normalized is calculated before extraordinary items.

- Sales progressive recovery in Europe and Asia, with special good performance of Australia.
- The sharp stock reduction has affected negatively Gross Margin while underlying Gross Margin remains stable.
- Opex reduction of 13,1%, reaches similar rate as sales decline in annual terms.
- Net Income evolution reflects the impact of the extraordinary expenses (12,1M€ net) related to cost reduction undertaken.

Results FY2009 – Quarterly Evolution

Quarters	Sales evolution			EBITDA evolution			
	2008	2009	Evolution %	2008	% sales	2009	% sales
January-March	**164,9**	**123,4**	*-25,2%*	**22,1**	*13,4%*	**6,0**	*4,8%*
April-June	**230,6**	**196,6**	*-14,7%*	**43,8**	*19,0%*	**32,0**	*16,3%*
July-September	**153,5**	**140,7**	*-8,3%*	**13,8**	*9,0%*	**12,8**	*9,1%*
October-December	**103,6**	**89,7**	*-13,5%*	**2,3**	*2,2%*	**-0,7**	*-0,8%*
Total - January-December	**652,7**	**550,4**	*-15,7%*	**82,0**	*12,6%*	**50,0**	*9,1%*

Results FY2009 – Key Magnitudes by Division YTD

€M	Sales (*) 2008	Sales (*) 2009	Sales (*) Evol. %	Ebitda 2008	Ebitda 2009	Ebitda Evol. %
SWE	385,2	313,2	*-18,7%*	30,0	12,5	*-58,5%*
NEEMEA	97,5	88,0	*-9,7%*	11,0	8,4	*-23,4%*
AAP	116,0	110,0	*-5,1%*	10,6	8,5	*-20,3%*
Industrial	320,6	247,4	*-22,8%*	51,9	34,3	*-33,8%*
TOTAL, Consolidated	652,7	550,4	*-15,7%*	82,0	50,0	*-39,1%*

(*) Division sales are aggregate, including intra group sales

Results FY2009 - Sales Evolution by Geographical Area

Fluidra Sales by Geographical Area

€M	2008	%	2009	%	Evolution 08-09
Spain	201,6	*30,9%*	145,4	*26,4%*	*-27,8%*
South Europe - Rest	222,8	*34,1%*	201,7	*36,6%*	*-9,5%*
Western & Northern Europe	93,4	*14,3%*	79,9	*14,5%*	*-14,4%*
Eastern Europe	30,1	*4,6%*	22,6	*4,1%*	*-25,1%*
Asia & Australia	67,8	*10,4%*	68,1	*12,4%*	*0,4%*
Rest of World	37,0	*5,7%*	32,7	*5,9%*	*-11,6%*
TOTAL	652,7	*100,0%*	550,4	*100,0%*	*-15,7%*

- Spain continues its trend of improvement initiated in the second quarter.
- Sustained improvement of sales in most of the other European countries, being France and UK specially relevant given their weight within Fluidra portfolio.
- Asia and Australia have ended the year with positive growth leveraging a second semester recovery in China.

Results FY2009 – Sales by Business Unit

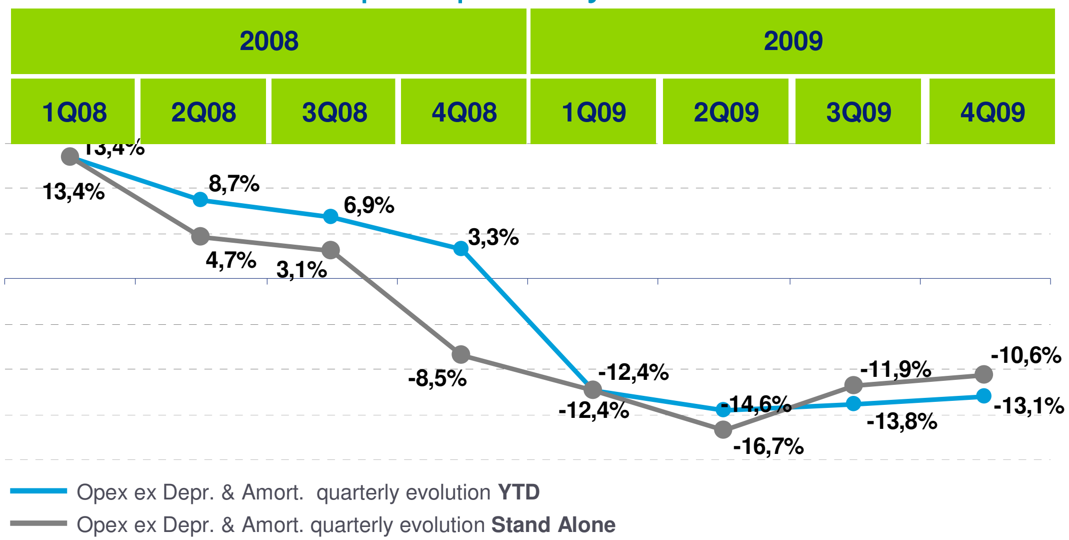
€ M	2008	% of Total	2009	% of Total	Evolution %
Pool (1)	**448,4**	*68,7%*	**372,8**	*67,7%*	*-16,8%*
- Private	365,8	*56,0%*	310,1	*56,3%*	*-15,2%*
- Commercial	82,6	*12,6%*	62,7	*11,4%*	*-24,1%*
Water Treatment	**107,1**	*16,4%*	**98,2**	*17,8%*	*-8,4%*
Irrigation	**35,8**	*5,5%*	**31,0**	*5,6%*	*-13,5%*
Fluid Handling	**61,4**	*9,4%*	**48,4**	*8,8%*	*-21,1%*
TOTAL	**652,7**	*100,0%*	**550,4**	*100,0%*	*-15,7%*

(1) Excludes pool Water Treatment

- All Business Units maintain the positive trend initiated in the second quarter.
- Pool leverages the progressive improvement in Southern Europe to reduce its rate of decline (-11,3% in the fourth quarter).
- Fluid Handling show a good performance in the fourth quarter (+3,1%).

Results FY2009 – Opex quarterly evolution

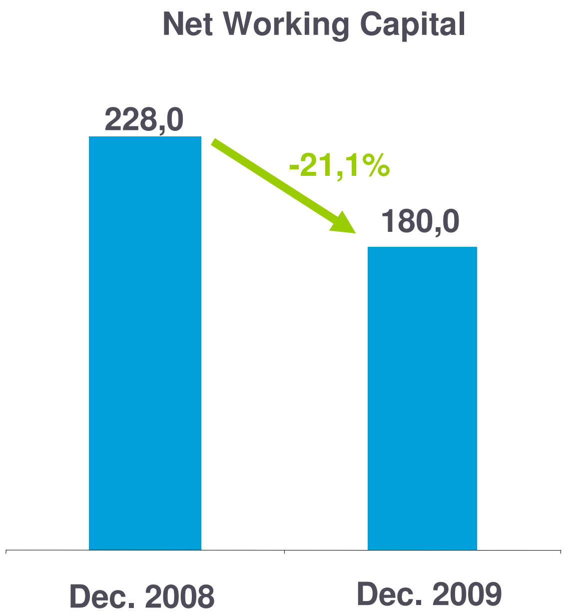
Opex quarterly evolution



Cost reduction initiatives

2008 Q3 Q4	• Two mergers of distribution companies in Spain • Manufacturing footprint consolidation plan started (5 plants) • Headquarters resources adapted to new environment • Distribution sites rental reduction
2009 Q1 Q2	• New Organizational Structure implemented • Manufacturing footprint consolidation continuation (5 additional plants) • Central Back Office in Spain, Portugal and Italy • Mergers of commercial units in Italy and Portugal • Rationalization of Spanish distribution network
2009 Q3 Q4	• Additional mergers of commercial units in Morocco, Mexico, Dubai, USA, China • Further actions to be implemented based in market evolution.

Results FY2009 – Net Working Capital



€M	December 2008	December 2009	December Evol. 08/09
Stocks	166,0	121,7	*-26,7%*
Accounts Receivable	166,9	144,7	*-13,3%*
Accounts Payable	104,9	86,4	*-17,6%*
Net Working Capital	228,0	180,0	*-21,1%*

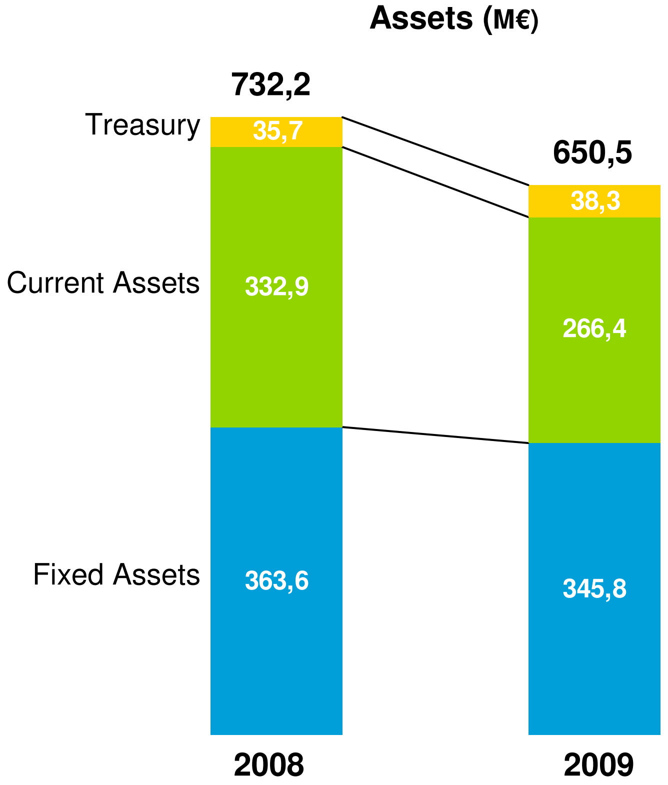
- Net Working Capital has accentuated its rate of decline in the fourth quarter, decreasing by 48,0M€ for the full year based on continued improvement of Stocks evolution and maintenance of Accounts Receivables positive behaviour.
- All components of have over performed targets based on process improvement execution over the last 18 months

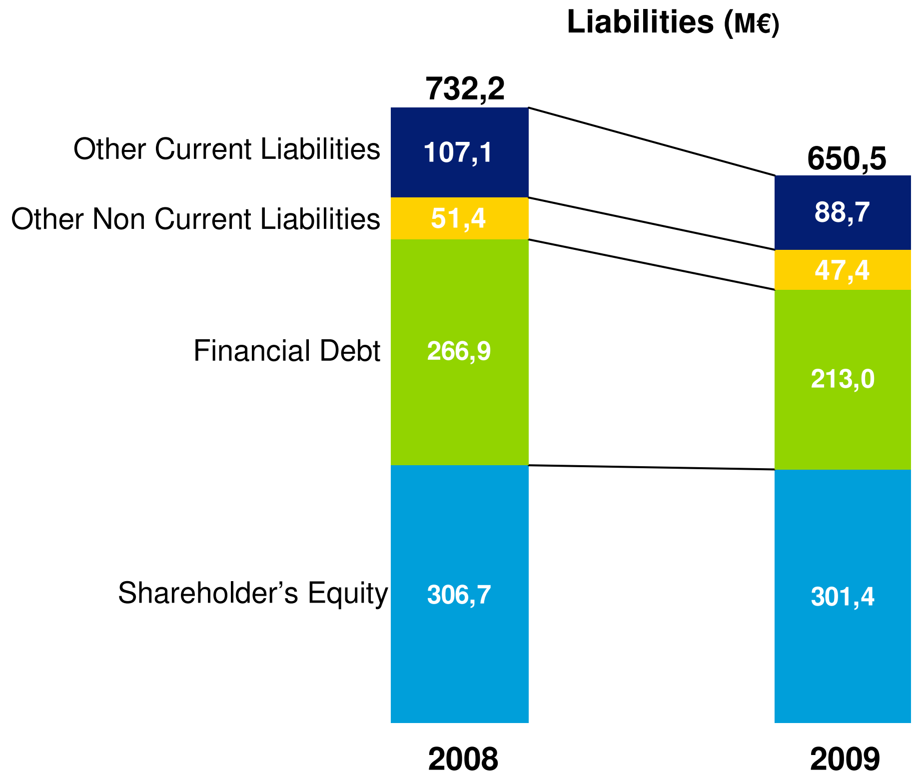
Results FY2009 – Free Cash Flow and Net Financial Debt

€M	2008	2009	Var. (M€)
Net income	21,0	-7,0	-28,0
Depreciation (+)	32,2	36,9	4,7
Increase (-) / Decrease (+) NWC	-31,2	48,0	79,2
Capex	-29,8	-14,8	15,0
Free Cash Flow	-7,8	63,1	70,9

- Net Financial Debt registers a 25% decline over 2008 (-56M€) leveraging the strong Free Cash Flow generation (63,1M€).
- Both Net Financial Debt and Free Cash Flow exceed by far year end targets of (below 200M€ and 45M€, respectively).

Results FY2009 – Balance Sheet Evolution





€M	2008	2009
Total Debt / Shareholder's Equity	1,39	1,18
Current Assets / Current Liabilities	1,40	1,60

Results FY2009 – Outstanding news

2010:

- Fluidra and Life Fitness sign a strategic agreement to provide the wellness and fitness sector with a better service

2009:

- Contract to install a system for the treatment and reuse of wastewater at the Saint-Gobain plant in Santander
- Opening of a delegation in South Africa
- Installation of water treatment units for a thermal power station in Kenya
- Fluidra presents at Borsadiner the new Individual Shareholder Office
- Presentation of the Ten-step Guide to the sustainable pool
- Inclusion in the sustainable indices FTSE4Good Ibex and Kempen SNS Smaller Europe SRI Index
- Fluidra use of sprinkle irrigation in an innovative wood preservation system

Results FY2009 – Summary

- In 2009, in specially adverse market environment, Fluidra has reinforced the robustness of its balance sheet based on a strong Free Cash Flow generation leading to a 25% reduction of Net Financial Debt.

- Sales evolution has improved progressively throughout the year leveraging incipient recoveries in some markets, which has been particularly strong in relevant markets for Fluidra such as France, United Kingdom or Australia.

- The reduction in Operating Expenses has mitigated the impact on the profitability of the company resulting from the combination of sales decline, high bad debt provisions and extraordinary expenses associated to cost reduction.

- The actions undertaken in 2009 will reach full effectiveness in 2010 allowing the company to have solid expectation to recover its profitability level.